

## Republic of the Philippines OUEZON CITY COUNCIL

Quezon City 19<sup>th</sup> City Council

PR19CC-756

55th Regular Session

RESOLUTION NO. SP- 6310 , S-2015

A RESOLUTION CONGRATULATING AND COMMENDING ABS-CBN BROADCASTING CORPORATION AND ITS PRESIDENT AND CHIEF EXECUTIVE OFFICER (CEO), MS. CHARO SANTOS-CONCIO, FOR HONORING THE COUNTRY BY BEING THIS YEAR'S RECIPIENT OF THE PRESTIGIOUS AND COVETED ASIA-PACIFIC GOLD STEVIE AWARD, IN THE SERVICE COMPANY OF THE YEAR AND WOMAN OF THE YEAR CATEGORIES.

Introduced by Councilor ALLAN BUTCH T. FRANCISCO. Co-Introduced by Councilors Anthony Peter D. Crisologo, Ricardo T. Belmonte, Jr., Dorothy A. Delarmente, Lena Marie P. Juico, Victor V. Ferrer, Alexis R. Herrera, Precious Hipolito Castelo, Voltaire Godofredo L. Liban III, Roderick M. Paulate, Ranulfo Z. Ludovica, Ramon P. Medalla, Estrella C. Valmocina, Allan Benedict S. Reyes, Gian Carlo G. Sotto, Franz S. Pumaren, Eufemio C. Lagumbay, Jose Mario Don S. De Leon, Jaime F. Borres, Jesus Manuel C. Suntay, Marvin C. Rillo, Raquel S. Malañgen, Jessica Castelo Daza, Bayani V. Hipol, Jose A. Visaya, Julienne Alyson Rae V. Medalla, Godofredo T. Liban II, Andres Jose G. Yllana, Jr., Karl Edgar C. Castelo, Candy A. Medina, Diorella Maria G. Sotto, Marivic Co-Pilar, Rogelio "Roger" P. Juan, Melencio "Bobby" T. Castelo, Jr., Donato C. Matias and Ricardo B. Corpuz.

WHEREAS, the Quezon City Government through the City Council has, on several occasions, paid tribute to outstanding Filipinos for their astonishing feat of bringing to the country pride and glory as recipients of various awards in international award-giving bodies;

WHEREAS, the Asia-Pacific Stevie Awards is the first business award program that recognizes achievements in business in all 22 nations of the Asia-Pacific region. It is the newest of the Stevie Awards programs, which is widely considered to the world's premier business awards, conferring recognition for achievements in the workplace in programs such as the International Business Award for more than a decade;

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WHEREAS, the award-giving body recognized ABS-CBN Broadcasting Corporation's business achievements in the past year, most especially its efforts in providing public service to Filipinos through "Tulong Na, Tabang Na, Tayo Na" campaign that included initiatives such as the selling of Tulong T-Shirts and the star-studded Tulong Fund Raising Concerts to help victims of typhoon Yolanda and conducting relief and rehabilitation operations for the victims of typhoon Pablo, the Zamboanga siege, and the Bohol quake;

WHEREAS, ABS-CBN is one of the only two Philippine companies to receive a Gold Stevie Award this year from more than 300 nominations from organizations across the Asia-Pacific region and considered in 18 categories;

WHEREAS, Ms. Charo Santos-Concio, President and CEO of ABS-CBN was cited by the same award-giving body for leading the country's largest multimedia conglomerate into supremacy in terms of television ratings and box office sales for Star Cinema, revenue increase, groundbreaking business ventures, such as ABS-CBNmobile, theme park Kidzania Manila, and TV home shopping channel O Shopping, and its public service initiatives;

WHEREAS, this recognition reflects the entrepreneurial spirit within the Filipino individual and its firm adherence and commitment to pursue its vision, mission and responsibilities to the society and deserves a congratulation and commendation from the Quezon City government.

## *NOW, THEREFORE,*

BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to congratulate and commend, as it does hereby congratulate and commend ABS-CBN Broadcasting Corporation and its President and Chief Executive Officer (CEO), Ms. Charo Santos-Concio, for honoring the country by being this year's recipient of the prestigious and coveted Asia-Pacific Gold Stevie Award in the Service Company of the Year, and Woman of the Year Categories.

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RESOLVED FURTHER to furnish conies of this resolution to ARSL'RN

ADOPTED: March 9, 2015.

MA. JOSEFINA G. BELMONTE
Vice Mayor
Presiding Officer

ATTESTED:

Atty. JOHN THOMAS STALFEROS III
City Gov't. Asst. Dept. Head III

## **CERTIFICATION**

This is to certify that this Resolution was APPROVED by the City Council on Second Reading on March 9, 2015 and was CONFIRMED on March 16, 2015.

Atty. JOHN THOMAS S. ALFEROS III
City Gov't, Asst. Dept. Head III